



Entertainment & Sports Management

Capability Statement



CAGE: 8G9Q7
DUNS: 079850036



Contact Information

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Company Overview

Since 2014, S4L Entertainment and Sports Management LLC provides essential entertainment services within the convention and trade show industry. We are veteran-owned, operated, and have over 30 years of experience that enables us to supply an array of special event planning and entertainment artist booking offerings.

Our services range anywhere from developing corporate fitness management programs, leadership & diversity training workshops; to sports and fitness event consulting. In addition to a wide range of specializations, we also have a strong past performance record to assist our company's 5-star reputation. Here at S4L, we strive to provide world-class event planning, entertainment booking, sports, and fitness productions, while staying committed to the wellbeing of our military veteran and civil service communities.

For additional information on our company and federal contracting abilities, please reach out today!

Core Competencies

- Entertainment Management
Live Entertainment
Veteran Resiliency Program
Sports & Fitness Management
Sports & Fitness Consulting
Public Speaking
Special Event Project Management
Booking Agent Services

Differentiators

- Command Sergeant Major Retired with 30+ years of experience
Veteran owned & operated
Leadership experience in government sector
Lean 6 Sigma - Green Belt Certification

NAICS Codes

561920
Convention and Trade Show Organizers

611519
Other Technical and Trade Schools (fitness training)

711410
Agents/Managers for Artists, Athletes, Entertainers, & Other Public Figures

Past Performance

Westpoint Military Academy
2018 - provided opening act for celebrity Mike Epps - 1500 attendees

5 Annual Veterans Suicide Awareness and Prevention Events
2018 - Produced event, provided plaques, honored veterans - 200 attendees

Annual Highland Juneteenth Festival
Produced entire festival - Provided celebrity entertainment (Melba Moore, 4-time grammy award nominee, 1 tony award) - 1k attendees