



foston international

C O M M U N I C A T I O N S

CAPABILITY STATEMENT

CAGE: 8G4F9
DUNS: 122542104

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Company Overview

Since 1984, Foston International Communications Inc. has provided essential marketing services to our clientele. We have over 35 years of experience within the communications industry that enables us to have a diverse range of specializations.

Our marketing services range anywhere from public relations to advertising with various components in-between. The reputable team of Foston International offers creative, marketing, promotional, digital and mobile marketing, and advertising solutions that take our client's business or product to the next level.

For additional information on our company and federal contracting abilities, please contact us today!

Core Competencies

- Marketing
- Public Relations
- Advertising
- Event Planning
- Film & Video Production
- Branding
- New Product Launch
- Corporate Videos
- TV Programs
- Commercials & Infomercials

NAICS Codes

541810 541613
541820 541830
541870 512110
621610

Differentiators

- State-of-the-art marketing services
- 35+ years of experience
- Reputable and rapid results
- Specialize in targeting ethnic markets
- Digital and Mobile Marketing

Past Performance

Beto O'Rourke, Texas US Senate Candidate planned and placed radio and print advertising throughout Texas.

Communications Workers of America, Labor Union, Planned and placed advertising in Texas, Oklahoma, Arkansas, Kansas and Missouri since 2012.

Texas Political Candidates: - Judge Staci Williams, Congresswoman Lizzie Fletcher, Wendy Davis (Texas gubernatorial candidate), **Judge Daryl Moore**: Planned and placed radio and print advertising within the African American markets.

Coca-Cola USA organized and promoted Coca Cola's Share The Dream Essay Contest in Texas - A Black History Month Promotion, 1989 - 2006 **Television Executive Producer**, The Wash Allen Show since the 90's - Current; **Sammy Davis, Jr. Awards** (Sammy Awards TV Show) **Coca-Cola Celebrity Talent Revue TV Show** **Houston Community College**, Community marketing, public relations and advertising for 15 years.