



**design
for press**

Get noticed.
Be remembered.

Capability Statement

CAGE Code: 8JDB3
DUNS Number: 609832337

◆ Core Competencies

Commercial Long Run Full Color and Short Run Digital Printing

- Standard and Specialty Envelopes, Custom Multi-part forms, Wrap-around Books
- Marketing Materials: Business cards, Letterhead, Greeting Cards, Brochures, Flyers, EDDM Postcards, Variable Data, Self Mailers, Rack Cards, Pocket Folders, Booklets, Training Manuals, Catalogs

Promotional Products

- ID badges and plastic membership cards, Luggage Tags, barcoded gift cards and holders
- Labels and Decals (large and small format, permanent, removable, bumper stickers, roll labels, cling labels, window decals, auto windshield)
- Magnets, Post-it Notes, Notepads, Calendars, Bookmarks, Catalogs, Booklets, Posters, Hang Tags, Computer Accessories, Electronics, USB Flash Drives, Chargers
- **Writing:** Pens, Pencils, Stylus, Gel Pens, Shape Pens, Multiwriting Sets, Highlighters, Markers
- **Bags:** Recycled Brown Kraft Bags, Merchandise Bags, Tote Bags, Shopping & Grocery Bags, Non-Woven Bags, Plastic Bags, Gift Bags, Paper Bags, Lunch Bags, Drawstring, Duffels & Gym Bags, Outdoor Coolers, Backpacks, Laptop & Travel Bags

◆ Company Overview

Design For Press is a woman-owned and operated graphic/website design service, printing and promotional products distributor, based in the Dallas/Fort Worth area since 2005.

At Design For Press we offer many quality products including everything from office stationery/business cards, name tags, specialty envelopes, multi-part forms, variable data postcards and brochures to outdoor signs and banners, trade show graphics, silk-screened or embroidered uniforms and corporate apparel.

Contact us to learn more about our federal contracting abilities.

- **Drinkware:** Stainless Steel Etching, Powder Coated Tumblers, Water Bottles, Plastic Stadium Cups, Thermos, Can Coolers, Bottle Coolers, Barware, Wine Accessories, Mugs, Pitchers, Carafes, Decanters Liquor Accessories, Shot Glasses, Coasters, Flasks, Dishwasher Safe Double Wall Insulated Tumblers, Beverage Containers
- **Signage:** Indoor Acrylic Signs, Political Signs, Real Estate Signs, Parking, Street Signs, Plaques and Awards, Office & Desk Signs, ADA Signage

Apparel

- Silk Screen & Embroidery, T-shirts, Polos, Uniforms, Sporting Events, Athletic Jerseys, Jackets, Dress Shirts, Performance Wear, Corporate Apparel, Caps, Visors, Hats, Beanies, Bandanas, Aprons, Workwear
- Trade Show & Events
- Booth Display Kits, Wall Displays, Floor Displays & Rugs, Table Throws, Signs, Banners, Retractable Banners, Flags, Yard Signs, Outdoor Tents, Drinkware, Cups, Napkins, Lanyards, Ribbons, Badges & Badge Holders, Giveaway item
- Graphic Design: Website Builder for WordPress, SquareSpace, GoDaddy Websites, Wix, Logo Design, Vector Art specialist, Email Marketing, Corporate Branding, Newsletters, Booklets, Publishing



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◆ NAICS & PSC Codes

**541810, 323111, 561910, 541430,
541850, 541870, 541860, 511191,
323113
R701, 9905**

◆ Differentiators

- 40 years of industry experience
- Specialize in project coordinating from concept to delivery
- Long term clientele list
- Partners
- Distributor Central
- PPAI
- UPIC

◆ Contact Information

Julie Veronie-Askew | Owner
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295 County Road 3150
Colmesneil, TX 75938

◆ Past Performance

Richardson Bike Mart, 4 locations in North TX - merchandise plastic and paper bags, coupon cards, business cards, merchandise & clothing tags, indoor & outdoor retail signs, window graphics, directional signage, trade show and event graphics, pennants, banners, pocket folders/inserts, posters/brochures/flyers, custom special order and business forms, name badges, merchandise tags, Silk screened t-shirts, embroidered uniforms, rubber stamps, promo items. \$305,000 ongoing since 2006

Fort Worth Opera - 50,000 - 100,000 envelopes per year, business cards, stationery, direct mail campaigns, promo items - approx. 11-year relationship \$159,500

AHI Facility Services Inc, Dallas TX – Multiple flyers, trifold and bifold brochures (design and printing), self cover booklets, presentation folders/inserts, business cards, labels, business forms, trade show display graphics, banners, Indoor and outdoor signage, vehicle decals, promo items - \$135,000 (ongoing since 2007)

Victory Marketing Solutions, Dallas TX - trade graphic design services for printing, promo, email marketing and website services – ongoing since 2005 – \$103,250

Titan Corrosion Services - Website design/maintenance, brochures/flyers, booklets, safety handbook and manuals, silk screened and embroidered shirts, safety vests, hi-vis uniforms, dress shirts and jackets, survey markers, tags, multiple promo items, banners indoor and outdoor signage, decals/labels – ongoing since 2010 - \$91,866

Rose Marketing Solutions - trade graphics, email marketing, multiple websites, event signage/displays, wall graphics, table cloths, retractable banners, t-shirts, crew uniforms, postcard/direct mail campaigns, promo items - ongoing since 2012 - \$68,200

Select Commercial Services - pocket folders, trifold brochures, equipment labels, post-it note pads, custom tabs, business forms, promo items - ongoing since 2010 - \$66,400

