

## Company Overview

Points North Strategies LLC is a comprehensive strategic planning and leadership development company based out of Reston, VA. We are a woman-owned and operated business that has over 28 years of industry experience and offers an array of specializations. Our services include but are not limited to executive coaching, organizational development, project planning and management, strategic restructuring, and meeting facilitation. Points North Strategies serves as your organization's GPS by implementing, assessing, and structuring organizational performance to ensure process and governance operations improvement. Contact us to learn more about our federal contracting abilities.

## Core Competencies

- Comprehensive Strategic Planning
- Meeting Facilitation
- Board Governance & Training
- Organizational Development
- Change Management
- Strategic Restructuring
- Stakeholder Engagement
- Project Planning & Management
- Executive Coaching
- Leadership Training

## Differentiators

- 28+ years of industry experience
- WOSB
- Masters in Public Administration
- Specialize in strategic planning
- Proficient in providing all services in a virtual setting
- Effective facilitator of strategy sessions
- Expert evaluator of organizational performance and assessing organizational operations

## Past Performance

### **Boxer Advisors LLC | March 2020 – Present | up to \$120 per/hour contract amount**

Executive coaching; meeting design and facilitation, organizational assessment, process improvement analysis, strategic and operational planning, and team building and organization development restructuring services.

### **Greater Reston Chamber of Commerce | March 2020 - Present | \$3,500 contract amount**

Vision and mission statements, organizational purposes and activities, and governing documents.

### **Cornerstones, Inc. | March 2019 - President | \$31,800 contract amount**

Organizational and partnership assessment reports, and hierarchical restructuring options.

### **South Riding Proprietary | October 2018 | \$1,200 contract amount**

Work session report with strategic priorities and actions for 2019.

### **Curbside Kitchen, Inc. | December 2018 - June 2019 | \$15,000 contract amount**

Vision and mission statements, organizational charts, operational manuals, and position descriptions.

### **Public Art Reston, Inc. | May 2015 - December 2016 | Pro Bono**

Updated bylaw document.

### **Leadership Fairfax, Inc. | May 2010 - June 2011 | Pro Bono**

Updated governing documents, revised Board and committee organizational charts, and training on new committee reporting structure.

### **Reston Association | September 2004 - May 2006 | \$90,000 - paid employee of organization**

Updated Articles of Incorporation, Deed, and Bylaws; revised Board administrative and operational policies; delivered training to new and incoming committee chairs; developed committee work plan and minute templates.

## Capability Statement

CAGE

8J9Y4

DUNS

081266476

## NAICS/PSC Codes

541611, 611430, R799, U099

## Contact Information

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WOSB