

# Dedica GDT LLC

Capability Statement.

CAGE Code: 8YWY5

DUNS Number: 147487990

## Company Overview

**Dedica Group** is an award-winning, full-service agency that focuses on strategic marketing, brand development, design, and activation across all touchpoints.

With over 30 years of industry experience, we are adept at developing and commercializing brands of all sizes and creating memorable brand experiences that help build strong brand awareness, loyalty, and engagement. From building brand identities, packaging design, and in-market activation to digital strategies, execution, and experiential activations we help businesses and brands succeed.

**Please contact us about our company and federal contracting abilities.**

## Core Competencies

- Marketing Strategy
- Marketing Consulting
- Brand Development
- Visual Identity
- Brand Activation
- POS
- Packaging
- Digital Marketing
- Website/App Design
- Social Media Assets
- Web Banners
- Print/Trade Ads
- Out-of-home Signage
- Tradeshows/Conferences Activation
- Proposal/Stewardship Decks
- Video/Animation Graphics
- Brochures/Collateral
- Experiential

## NAICS Codes

541810, 541613, 541430

## Past Performance

- Coca-Cola - 360° Brand Activation
- Enterra - Website Design & Programming
- West Elm Market - Packaging Design
- InterContinental Hotels Group - Collateral/Tradeshow Activation/Digital & Social
- Makerbot - Digital Campaign
- Intuit - Communication Strategy/Infographics
- Dacron/Stainmaster - Strategy/Market Showroom Design & Brand Activation

## Differentiators

- Privately owned
- Woman operated
- Solid reputation
- Proven results
- Long-standing client relationships
- Extensive industry/brand knowledge
- Diverse global perspective
- Innovative thinking and solutions
- Design rooted in research and key insights

**dedica**<sup>™</sup>



### Contact Information

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