



## CAPABILITY STATEMENT

Curator24 is an award-winning, women-owned marketing and advertising agency. We have decades of industry experience and deliver smart, measurable, results-oriented solutions.

We have a unique hands-on approach that focuses on client needs and objectives enabling us to curate strategies and tactics that exceed our client's expectations and drive results and revenue.

We look forward to supporting the marketing and advertising needs of your organization. Please contact us for further details on our company and federal contracting abilities.

### CONTACT INFORMATION

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*President*

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153 S Sierra Ave  
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### DUNS Number

117599916

### CAGE Code

90HA7

### CORE COMPETENCIES

- Marketing Strategy & Tactics
- Brand Strategy, Design, & Development
- Meeting, Trade Show, & Event Marketing
- Digital Marketing
- Creative Design & Development
- Print Design & Development
- Copy and Content Development
- Digital Design & Development
- Web Design & Development
- Point-of-Sale Design & Development
- Advertising Design & Development
- Email Marketing Campaigns
- Social Media Design, Development, & Execution
- TV, Radio, Newspaper, Publications, Out-of-Home (Billboards, etc.)
- Public Relations

### DIFFERENTIATORS

- 100% client satisfaction scores for H1 2021
- 20+ years of industry experience
- WBE/WOSB
- 2021 Silver Stevie® Award for Women-Run Workplace of the Year
- 2021 Silver Stevie® Award for Entrepreneur of the Year
- 2021 Silver Stevie® Award for Startup of the Year
- 2021 Hermes Creative Awards Gold Winner
- 2019 Best Trade Show Booth Award Winner

