



Capability Statement

Established in 2018, Do Good Communications provides non-profit and government agencies with high quality communication solutions. We are a proud minority and woman owned small business that holds extensive industry knowledge.

The Do Good team is built up by individuals who are fully equipped to assist businesses in growing their audience, increasing their brand recognition, and more. We put our professional experience to the test through each of our tailored digital marketing strategies and custom detailed plans. Here at Do Good Communications, our team of experts supports each and every client with successfully reaching their objectives.

Reach out today to learn more about our company and federal contracting capabilities.



Core Competencies

- Marketing Planning
- Publicity Services & Marketing Support
- Online & Social Media Publicity Services
- Publicity & Marketing Advisory Services
- Internet Advertising
- Advertising Agency Services
- Advertising Campaigns
- Copywriting
- Photographers & Cinematographers
- Marketing Professional Training
- Spanish Translation Services

Past Performance

Duval County Public Schools - ongoing service - Social media + digital media consulting, content creation, post scheduling, graphic design, copywriting, and translation services.
Resulted in increased engagements, followers, and clicks / website traffic.

Florida Department of Health - ongoing service - Social media consulting and advertising, graphic design, copywriting, translation, digital LED billboard, radio advertisements, and OTT.
Resulted in increased engagements, followers, and clicks / website traffic.

Registrations

CAGE: 992A3

DUNS: 107832112

UEI: ZA8XE8J5QH31

NAICS Codes

541613

Marketing Consulting Services

541810, 541890

541840, 541820

Differentiators

Minority owned and operated
Woman owned and operated
10+ years of industry experience
Custom solutions to all of our clients
Friendly and timely service

Contact Information

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