

PANOPTIK

DIGITAL MARKETING

Capability Statement

CAGE: 9B0V3

UEI: JGBGA8EZ2LT5

Panoptik Digital Marketing is a woman-owned small business based out of Colorado Springs, Colorado. We specialize in web design, social media management, illustration, animation and a variety of other digital services. We remove the pain from reading analytics and data tools by reporting results directly to your business. Professionalism, timely service, and competitive pricing are a few of the reasons we have become one of Colorado's most trusted digital service companies.

Please reach out for more information about our services or for federal contracting opportunities.

Core Competencies

- Website Design
- Coding / Programming
- 2D / 3D Design
- Illustration / Animation
- Copywriting
- Photography / Videography
- Music & Sound Design
- Game Development
- Social Media Management
- Online Advertising
- Creative Content

Differentiators

- Woman Owned
- Design Focused
- Custom Project Ability
- Creative Problem Solving
- Excellent Customer Service
- Well Versed In All Service Areas
- Extensive Industry Experience

NAICS Codes

541512 - Computer Systems Design Services

541430 - Graphic Design Services

541511 - Custom Computer Programming Services

541519 - Other Computer Related Services

541613 - Marketing Consulting Services

Past Performance

MedProjects Inc. – Assisted with development of Hospital information system And User Interface and Experience – August 2022

Room Match LLC – Developed Software and provided developers – August 2022

Emperador Distillers Inc. – Developed new marketing strategy and provided software developers for new website. – August 2024



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