



Venalicium Projectum LLC

DBA: VP Marketing

Capability Statement

CAGE Code
0QVA2

SAM UEI
X1BTQLFTL328

Contact Information
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Company Overview

Founded in 2024, VP Marketing (Venalicium Projectum LLC) is a full-service marketing agency specializing in digital strategy, branding, and content creation. With a team of 10 industry experts, VP Marketing focuses on empowering businesses to succeed in today's competitive digital landscape. The company provides innovative solutions that drive brand awareness, customer engagement, and revenue growth. For more information about our services or for federal contracting opportunities, please reach out at your convenience.

Core Competencies

- Digital Marketing & Branding: Comprehensive online marketing strategies, including SEO, social media, PPC, etc.
- Public Relations & Media Outreach: Managing brand reputation, media relations, and crisis communication
- Website Development & Optimization: Designing responsive, user-friendly websites to enhance online presence
- Graphic Design & Video Production: High-quality visual content creation, including logos, advertisements, and promotional videos
- Market Research & Data Analytics: Conducting in-depth consumer and competitive analysis for strategic marketing insights

NAICS Codes

541810 Advertising Agencies

541613 Marketing Consulting Services

Differentiators

- Minority-Owned
- Veteran-Owned
- BBB Accredited
- Tailored Campaigns
- Cutting-Edge Software
- Decades of Combined Experience
- Detail-Oriented
- Adaptability
- Comprehensive Services
- Multi-State Coverage
- Timely & Reliable Execution
- Innovative & Creative Marketing Solutions

Past Performance

- Project Arriba of El Paso - \$10,000
- Dr. Omvi Sleep Center - \$30,000

